



AN EXTERNAL VIEW PROVIDES GREATER TRANSPARENCY

The development period for technical products, that is, from the design sketch to series production, has nearly halved over the past ten years. At the same time, however, these products, their manufacturing and the materials they are made with, have become more complex. This is a trend which often leads to differences between those involved in production projects.

The challenge in today's product development projects is simply to develop technically advanced products in high quality at low costs and get them to market maturity in the shortest time possible.

This trend puts enormous pressure on the specialist divisions involved in the project. Specific departmental interests, which every department naturally pursues, come to the fore. The common goal of the

project and the balance necessary between economic profitability, technical functionality and the qualitative demands, are often lost in the process. These conflicts of interests almost unavoidably lead to a dilemma. To get out of this corner, there is usually a higher deployment of resources than calculated at the beginning of the project.



As a technical service provider focusing on *Systemic Projectmanagement*, the Schnitzer Group combines project management with detailed technical knowledge and also considers projects as social systems. The teams are specially trained in this area with technical and social expertise. This enables them to recognize, in each stage of the technical developmental project, whether the project is healthy or in which areas action is required. The specialists focus on the project goal that has been defined. In order to achieve this, the Schnitzer team acts with diplomatic and technical ease, free of departmental thinking. The result is a balanced and positive atmosphere for the project – the basis for successful project work. 